



2024 Annual Report



Lemonade
International

Message from our Executive Director

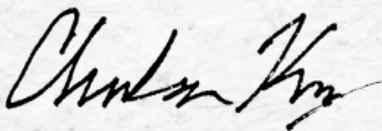
As we continue our mission of empowering Guatemalan leaders, we build relationships and learn about culture as we go. Recently, the history of the quetzal inspired us.

A long-tailed, green and blue member of the trogon family, the quetzal is Guatemala's national bird. Its tail feathers can reach up to three feet in length. Mayans viewed the quetzal as the "god of the air," and considered the quetzal a symbol of light, wealth, and freedom (due to the difficulty of keeping them in captivity.) Even today, the currency of Guatemala is called the quetzal, and it is visible on the Guatemalan flag.

In the same way, Lemonade wants to bring value to the partners we serve. Our desire is to encourage light where there is darkness and injustice, to bring peace to violent neighborhoods. We work to spur economic development and prosperity in communities where families are marginalized or vulnerable, and to patiently endure in solidarity with leaders championing education and community relief.

Just like Guatemalan culture looks for the quetzal, a rare treasure and symbol of beauty, we are attentive to places where light and beauty are unexpectedly breaking through. We are grateful for the support of so many sponsors and donors, and with your ongoing trust we continue to bring freedom and transformation to more children, academic centers, and communities in Guatemala City!

Serving together,



Charles "Chal" Knox

Lemonade International
Executive Director



Mission and Vision



Mission

We exist to stand in solidarity with Guatemalan leaders as they break the cycles of poverty, violence, and injustice through education, gang prevention, and community relief for families in the poorest neighborhoods of Guatemala City.

Vision

To see those most in need in Guatemala City experience transformation and live full lives in Jesus.

What we do



Education

Lemonade International offers a bridge out of the darkness that plagues so many of Guatemala City's children and youth during their most vulnerable years. Through education and gang prevention – focused out of strategically placed community centers – Lemonade provides holistic transformation through discipleship, tutoring, parent education, character development and trauma healing.



Community Relief

Providing relief for the urgent and unexpected needs that arise in Guatemala City's most marginalized neighborhoods allows Lemonade to connect with compassion, building relationships within communities that aid in physical and emotional healing, hope and holistic transformation.



Rescue

When vulnerability is a liability on the tough gang-ridden streets in Guatemala City's most marginalized neighborhoods, Lemonade International steps in to provide a safe place for children and youth to build relationships, have basic needs met and connect to trusted adults who provide a way out of the darkness that awaits them.



In-country impact statistics

1,000+
children

Sustained support and continued operations in 4 centers serving over 1,000 children with daily meals, mentoring, and academic formation with the goal of gang violence prevention.

4,500
vitamins

Distributed 4,500 vitamins to 170 children and staff. Partnerships with local Guatemalan restaurants such as Little Caesars and Wendy's allowed hot, daily meals to go even farther, providing meals for 170 children as well as their families.



Increased
Classroom Space

Doubled the classroom space and added two bathrooms and two more sinks at one of our partner centers. This encouraged more children and staff to wash hands and brush teeth, improving hygiene of the entire center and reducing sickness. The kitchen was also expanded and updated, allowing more efficient and hygienic food preparation.

School supplies
and shoes

Through local businesses, Lemonade purchased and distributed school supplies and shoes to 200 children, investing in the local economy and allowing children to attend public school and actively participate in taking responsibility for their education.

Celebrated
Graduations

Eight students graduated from their primary or high school education.

Broadened
Worldviews

Eight Service Learning and Vision trips came from the U.S. to Guatemala City.

Fernando's Story from Give Christmas

Fernando was born in a red zone – an area riddled with crime, gang violence, and prostitution. There weren't – and still aren't – a lot of opportunities for a kid born into a vulnerable situation like that, so many are easily recruited into gangs.

But God had different plans for Fernando. At 7, he was enrolled in an academic center supported by Lemonade International, where he began to spend most of his free time.

Through Lemonade, he was sponsored by a woman from North Carolina which allowed him to attend school and receive all the support he needed to finish high school and graduate – and most importantly, become a follower of Christ!

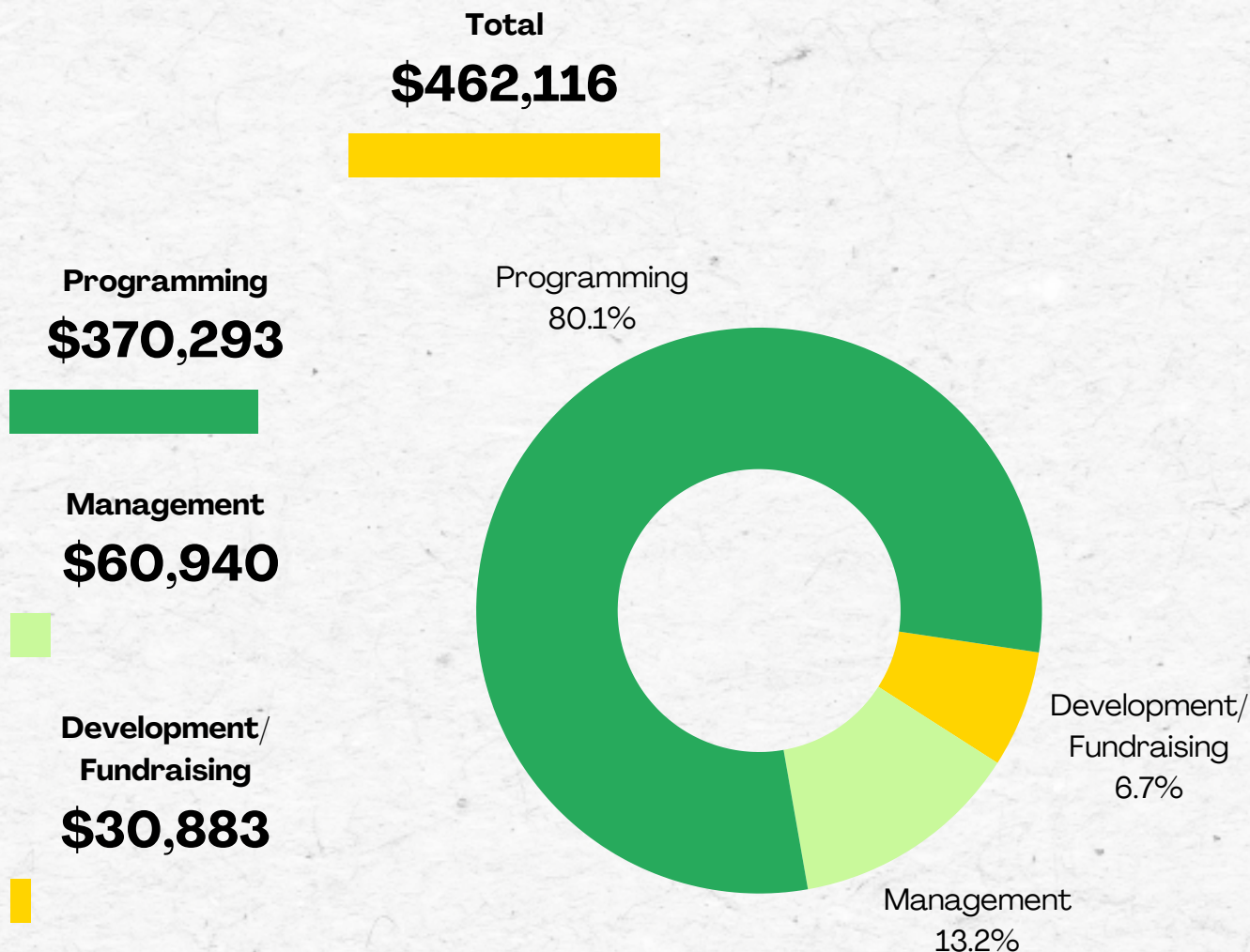
Fernando now has an incredible job that provides for him financially and helps him fulfill his dreams. It's with an organization that supports the poor and works in gang prevention around Guatemala. Fernando is also a member of the worship team at his church.

Fernando's story is a successful one! But not every story ends this way. Thanks to the faithful generosity of Fernando's sponsor, and the dedication of the teachers and staff to introduce him to a life that follows Christ, Fernando is alive today, when many of his childhood friends are not because of gang violence.

That's why the generosity of people, just like YOU, matters. We are grateful for all who so faithfully and generously support Lemonade International's work throughout Guatemala City.



Financial Report



This data is from 2024.

We are committed to financial stewardship of every dollar we receive for maximum investment in the vulnerable children and families of Guatemala City. \$9,685,312.59 has been generously contributed by donors since 2008.



Enhancing Trust

The Evangelical Council for Financial Accountability (ECFA) evaluates organizations using their Seven Standards of Responsible Stewardship™, including financial accountability, transparency, board governance, and ethical fundraising. As you give generously to support our vital work, you can be confident we are stewarding your gifts with the highest levels of integrity and accountability through this accreditation.

2024-2025 Staff

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