



Lemonade
International

2025



ANNUAL
REPORT

WHO WE ARE

MISSION

We exist to stand in solidarity with Guatemalan leaders as they break the cycles of poverty, violence, and injustice through education, gang prevention, and community relief for families in the poorest neighborhoods of Guatemala City.

VISION

To see those most in need in Guatemala City experience transformation and live full lives in Jesus.

WHAT WE DO

We are committed to the mission of our Guatemalan partners as they work in gang prevention, rescue outreach, and community care in Guatemala City through the Rescue Bridge Model [see below]. Our shared desire is for those most in need to experience holistic transformation and to live full lives through a relationship with Jesus.



A LETTER FROM OUR BOARD

Because of you, children and families in Guatemala continue to experience support, opportunity, and hope every single day.

This past year has been filled with meaningful moments of growth, resilience, partnership, and transformation across the communities we are privileged to serve together. From education and nutrition programs to community development, mentorship, and family support, your generosity continues to have a tangible impact on the lives of so many.

At Lemonade International, we have always believed that lasting change happens through relationships — relationships built on trust, consistency, dignity, and shared commitment. That belief continues to guide us as we move forward into a new season for the organization.

Like many organizations, this year has also brought transition and change. Throughout it all, our mission has remained steady, our partnerships in Guatemala remain strong, and our commitment to the children, families, and communities we serve has not changed.

We are deeply grateful to the staff, partners, sponsors, churches, volunteers, and donors who continue to walk alongside this mission with faithfulness and generosity. Your support does far more than fund programs — it creates encouragement, opportunity, stability, and community for countless individuals and families.

As we look ahead, we are hopeful about the future. We believe this season presents opportunities to strengthen our foundation, deepen partnerships, expand shared leadership, and continue building sustainable impact for years to come.

Thank you for believing in this work. Thank you for standing with the Lemonade community. And thank you for continuing to help make stories of hope and transformation possible every day.

With gratitude,

Board of Directors



IN-COUNTRY IMPACT STATISTICS

WHERE WE'VE SERVED IN 2025



MANY

children with daily meals



4,500

vitamins to 180 children and the El Carmen Center staff



9

Groups hosted, including:

2 Vision Trips

3 Service Learning Trips

1 Sponsor Trip

2 Work trips for Staff and Board members

1 Training Trip (Back2Back)



School supplies and shoes for more than **200 children**



A FEW STORIES FROM 2025

ABBOTT PEDIASURE™ PARTNERSHIP

Through a partnership with Abbott Laboratories and Asociación Comunitaria Alcance, 216 children struggling with malnutrition at four Alcance centers received support through the Pediasure™ nutrition program and achieved healthy growth milestones in just six months. Abbott's support went above and beyond—providing product delivery, staff training, and careful follow-up. What did they measure?

- **Evaluation of Anthropometric Measurements:** Regular height and weight checks were conducted

to monitor the children's physical development.

- **Advancement Verification:** Thanks to Pediasure™ nutritional support, we documented significant progress in the growth curves of children on a vulnerable diet.
- **Learning Impact:** This nutritional improvement directly affects children's cognitive abilities, enabling them to perform better in school and in activities at the outreach centers.

CARITAS MEDICAL CARE PARTNERSHIP

Caritas is a Guatemalan social assistance foundation that is deeply committed to serving those most in need. This year, their team stepped forward to care for children in the community by offering free medical clinics—led by volunteer pediatricians—in both August and October. Every child also received any needed medicines at no cost.

236 children received medical attention, many of whom rarely, if ever, get to see a doctor. For some, it was their very first

check-up. These visits didn't just address immediate health concerns; they identified issues early, prevented more serious medical problems, and opened the door to long-term well-being for children who face significant barriers to healthcare.

When Guatemalan organizations like Caritas mobilize their own resources and expertise, the support Lemonade provides is multiplied, leading to sustainable solutions for communities.

NEW PARTNERS

Lemonade International is in an active phase of research and development, pursuing new strategic alliances with a vision oriented toward sustainable development and growth in social impact. This process is designed to strengthen the foundations of fundraising and ensure continuity and expansion of the programs being developed to help the community.

We finalized the vetting process and officially began our partnership with Sonrisas this year! At the centers where they operate, children receive care under the same holistic model we have found to be so effective: nutritious meals, gang-prevention activities,

a safe learning environment, mentoring for parents, community relief, and spiritual care. Approximately 50 boys and girls attend after school to eat a nutritious meal and participate in the activities planned especially for them. Many of these children's mothers also attend and volunteer their time cooking, cleaning, and supporting the staff, as well as enjoying their own structured time for learning from the Bible and sharing together in community. We hope to walk alongside them as they expand their capacity and continue developing their programming, with the goal of reaching more children in the San Cristóbal neighborhood

Thank you for investing in hope, dignity, and healthier futures. Your commitment doesn't just support programs—it empowers families, strengthens communities, and helps children flourish.

SCAN ME

Scan the QR code below to watch a video of our partnership with Sonrisas and learn about the work they are doing in their community.





OVER \$360,000

invested directly into
programs

FINANCIAL REPORT

Programming: \$360,194 (80%)

Management: \$58,036 (13%)

Development/Fundraising: \$33,472 (7%)

Total:

\$451,702

Of every dollar entrusted to Lemonade International, nearly 80 cents directly supported programs serving children, families, and communities in Guatemala" to "nearly 80 cents directly support communities in Guatemala through Lemonade International.

Responsible stewardship requires more than program delivery alone. Investments in financial oversight, compliance, technology, donor care, and organizational infrastructure ensure that programs remain effective, transparent, and sustainable for the long term.

We are a platinum charity, a 4-star charity, and ECFA-accredited



LOOKING AHEAD: A NEW SPONSORSHIP MODEL

At the end of 2025, we began planning for a new sponsorship model that includes our General Sponsorship Fund and the Bright Futures Fund. Both place a high value on each child's dignity as an individual and are informed by trauma-competent care principles. These models allow resources to flow where needs are the greatest. They reflect our desire to steward both people

and resources with wisdom and to provide stability for the local communities we stand with, and for our generous supporters.

Under this new model, our sponsors walk with communities rather than forming exclusive relationships with individual children. This protects children, strengthens families, and reflects our belief that every child belongs first to God, their family, and their community.





2025 BOARD MEMBERS

- Charlie Heinzelman
- Erik Morsehead
- Jenny Schmitt
- Chal Knox
- Jerry Ogan
- Bill Voth





Contact information

Lemonade International
11845 Retail Drive #1017
Wake Forest, NC 27587
Phone: 919.792.8076

Website & social media



To our donors and sponsors: thank you. Thank you for investing in hope, dignity, and healthier futures. Your commitment doesn't just support programs—it empowers families, strengthens communities, and helps children flourish. Your generosity, prayers, and encouragement make it possible for Lemonade International to continue showing up where relationships and opportunity can grow. We are honored to have you with us in this next chapter.

